What Just Happened? What Will Happen Next?

Britt Harris

Advisor to Federal Reserve Pastor's son

April 30, 2020

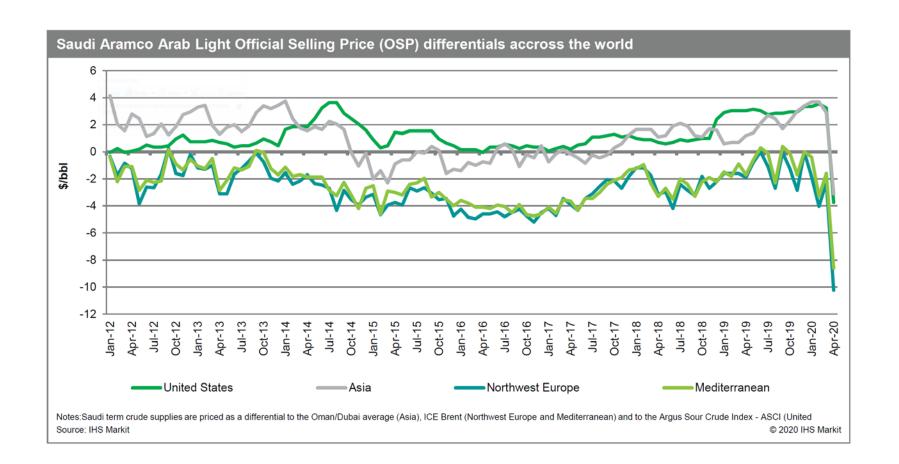
Two Rogue Waves

1) COVID-19

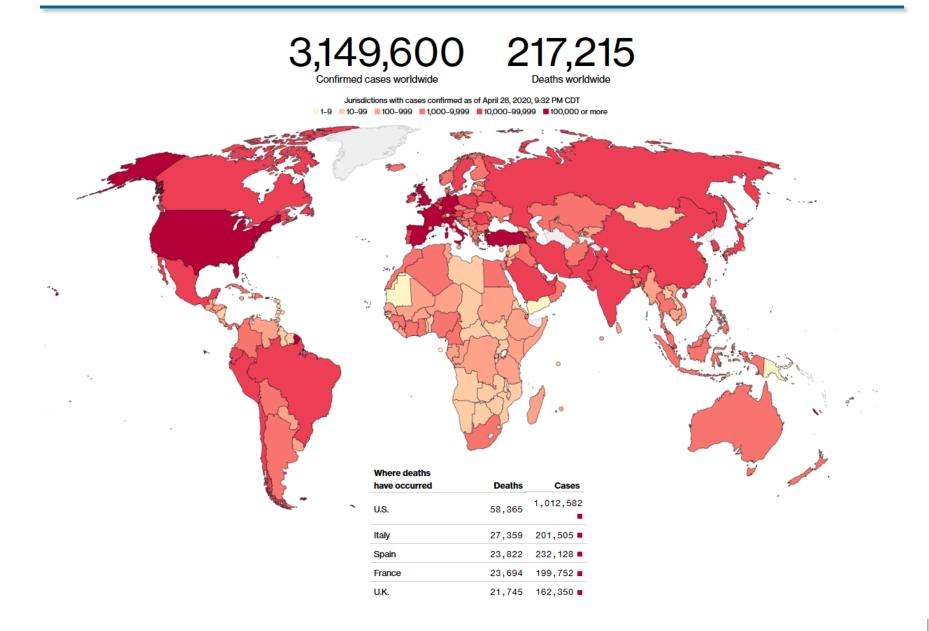
2) Oil "War"



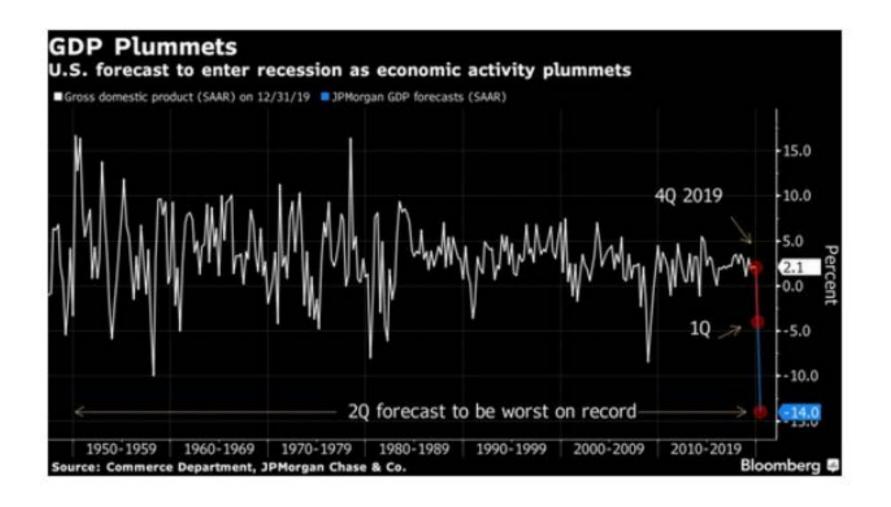
Saudi Aramco Official Selling Price



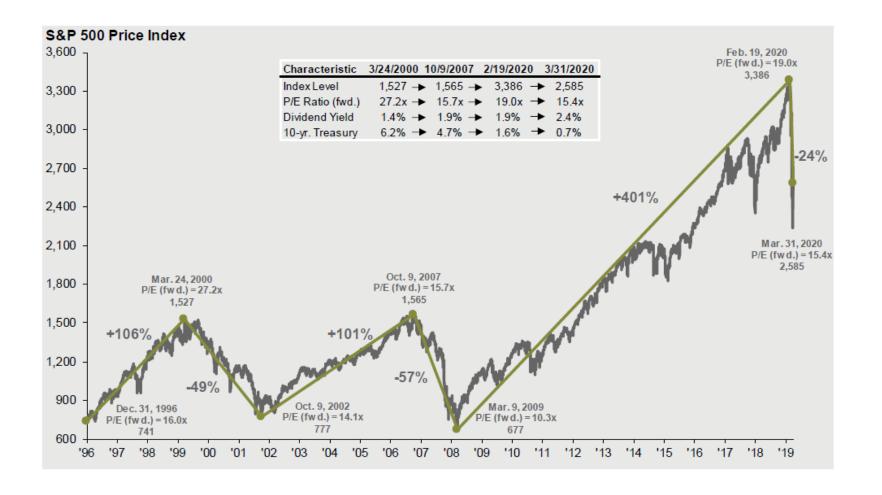
Confirmed Cases



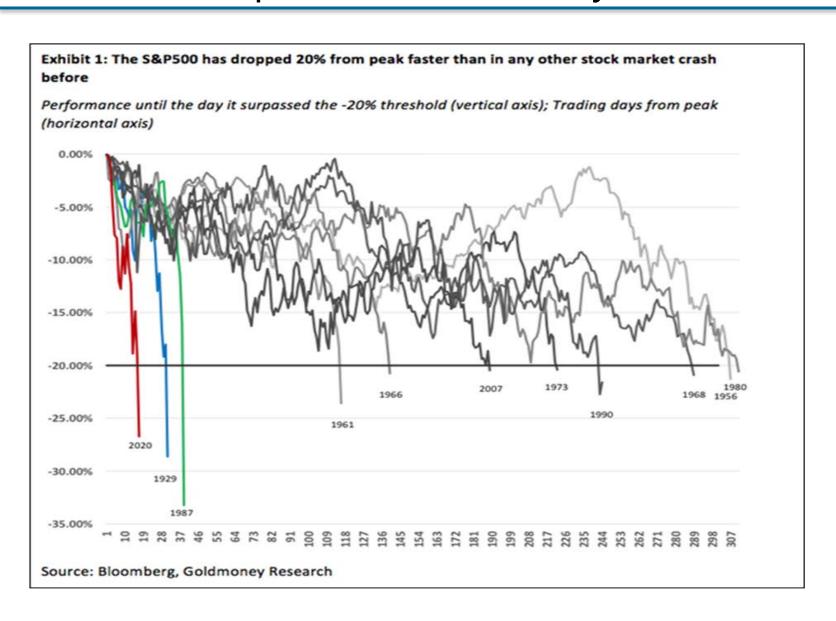
US GDP Plummets



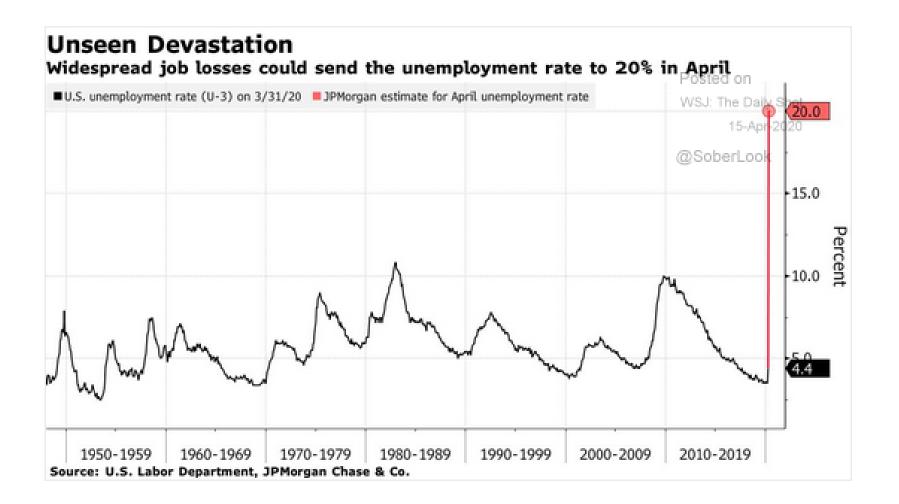
S&P 500



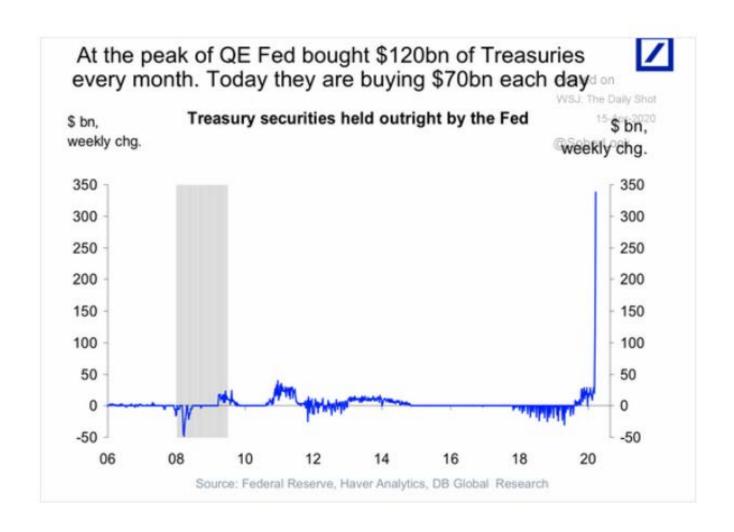
Fastest 20% Drop from Peak in History



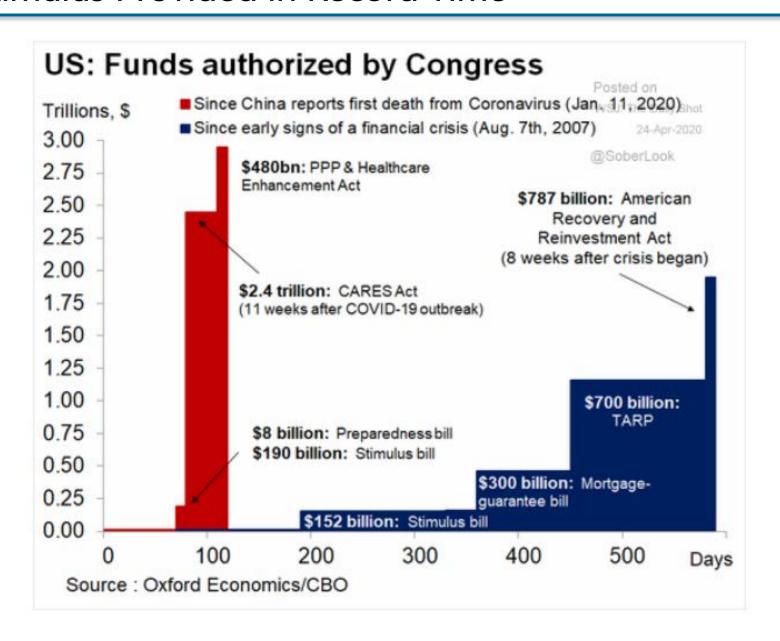
JP Morgan Predicting 20% Unemployment



Incredible Monetary Stimulus



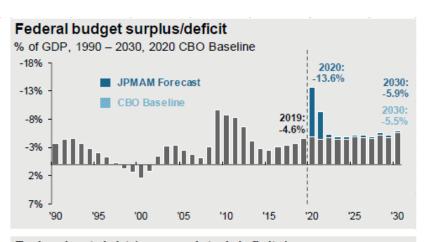
Stimulus Provided in Record Time

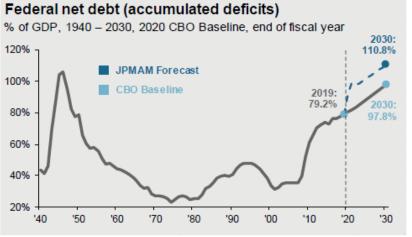


CARES Act

Coronavirus Aid, Relief, and Economic Security Act

Amount (\$ bn)	Measure
\$290	One-time stimulus checks amounting to \$1,200 per adult and \$500 per child up to certain income limits
\$260	Enhanced, expanded and extended unemployment benefits, adding \$600 per week to every unemployment check for 4 months, expanding program to cover contractors and self-employed and extending program to 39 weeks from 26 weeks
\$510	Loans to distressed businesses, cities and states. Includes \$29 billion for airlines, \$17 billion for firms deemed important for national security and \$454 billion as backstop for loans to other businesses, cities and states
\$377	Small business relief, largely in the form of "forgivable loans" for spending on payroll, rent and utilities
\$150	Direct aid to state and municipal governments
\$180	Health-related spending
\$516	Other spending and tax breaks
\$2.283 trillion	~10.8% of GDP



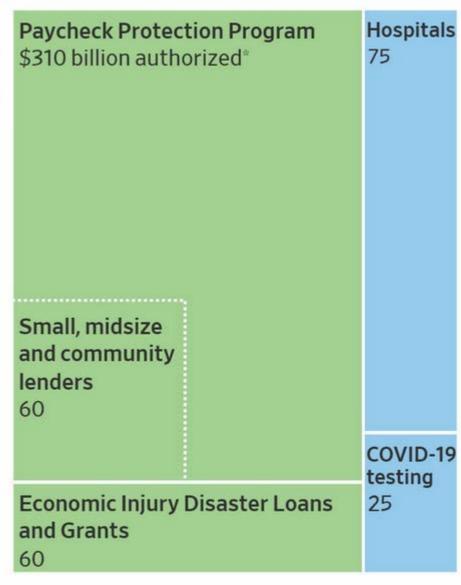


PPP & Healthcare Enhancement Act

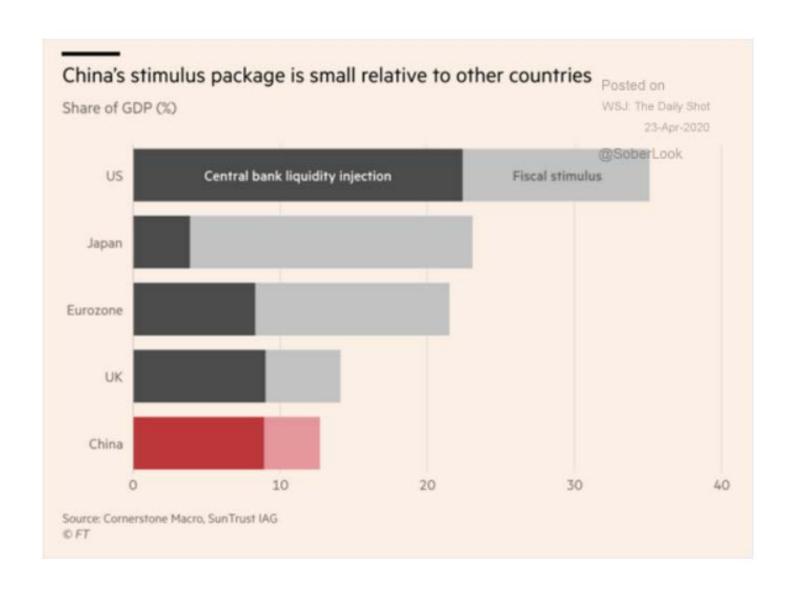
Second Stimulus

Posted on

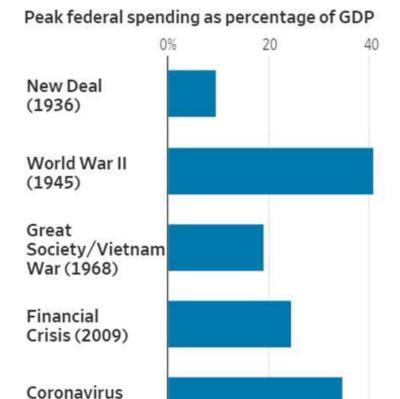
The \$450 billion agreement will replenish the Paycheck Protection Program, a program for small businesses battered by the coronavirus and related shutdowns.



Stimulus as Percentage of GDP



Peak Federal Spending as Percentage of GDP

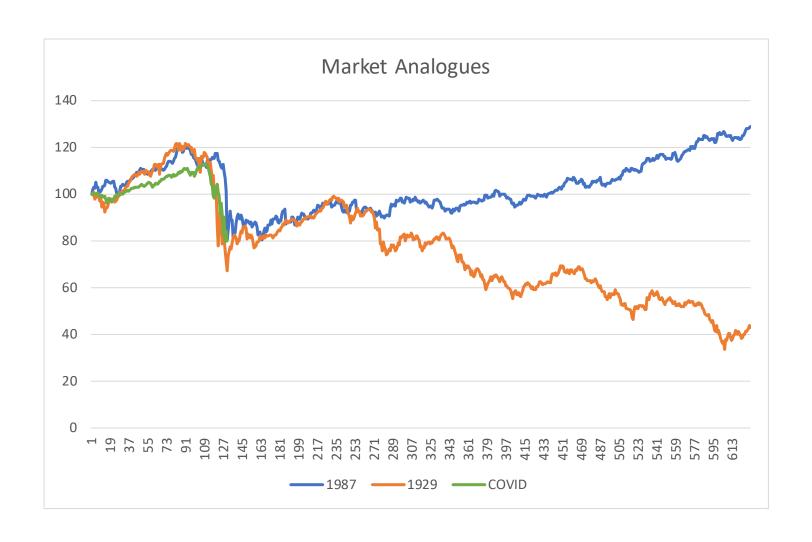


 $(2020)^{\circ}$

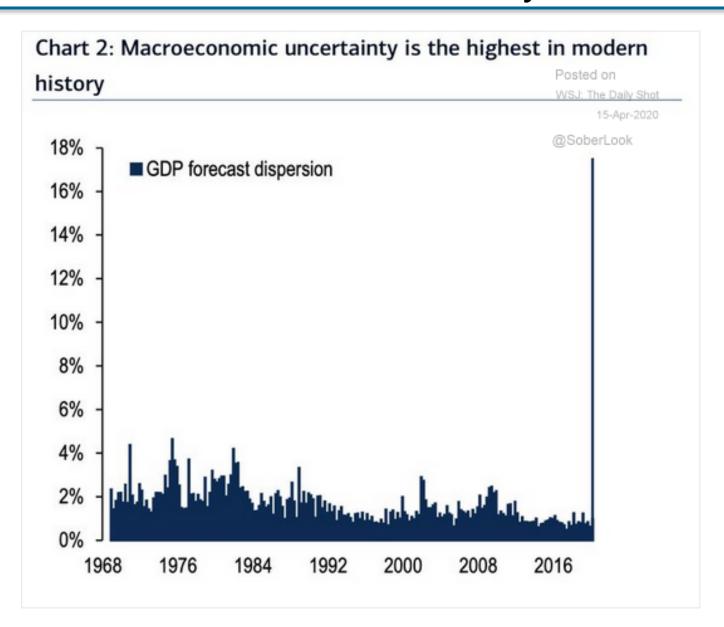
Sources: St. Louis Fed (1930-2009); Hamilton Place Strategies (2020)

^{*}Spending authorized as of March 27. Total likely to increase.

Market Analogue: 1987 vs. Great Depression



Historic Macroeconomic Uncertainty



GDP and Earnings Forecasts

Estimates as of 4/17/20

2561114625 43 61 47 277 26										
	2020 GDP				GDP		S&P 500 EPS			
	Q1	Q2	Q3	Q4	2020	2021	2020	2021		
AGMR	-7%	-34%	27%	17%	-2.8%	5.8%				
Barclays	-3%	-45%	35%	10%	-6.4%	4.4%	\$133	\$159		
BofA	-7%	-30%	-1%	30%	-6.0%	6.1%	\$115	\$150		
Citi	-2%	-28%	23%	9%	-2.6%		\$125	\$150		
Credit Suisse	-4%	-21%	15%	5%	-2.6%	2.9%	\$125	\$150		
Goldman	-7%	-34%	19%	12%	-5.7%	5.5%	\$110	\$170		
ISI	0%	-50%	-5%	5%	-16.0%	5.0%	\$90	\$130		
JP Morgan	-10%	-40%	23%	13%	-7.7%	6.2%	\$150	\$173		
Morgan Stanley	-3%	-38%	21%	16%	-4.3%	4.8%	\$130	\$156		
UBS	-5%	-26%	3%	6%	-6.3%	6.9%	\$140			
Median	-4%	-34%	20%	11%	-5.9%	5.5%	\$125	\$153		
Average	-5%	-35%	16%	12%	-6.0%	5.3%	\$124	\$155		

A Glimpse at the Future

Starting Point

"Beware speculation about how the pandemic will replace everything. Neither Spanish Flu nor the Asian Flu changed much of anything." - Ruchir Sharma

"Every economic shock produces profound and permanent change. A new 'common sense' emerges."

"The pandemic is telescoping the future. Trends that would have played out in five years are playing out in weeks."

Six feet apart









Streaming Live









Public Security







Consolidation













Family: The Final Frontier













Pastors and the Church

On Deck in a Storm



- Captain must go on deck to the wheel
- The crew doesn't expect you to be perfect
- But they do expect you to be present

What about you?



- Wisdom
- Leadership

- Personal support
- Belief

You can be sure of this

Working Hypothesis

- 20% unemployed
- Increased abuse, addiction
- Latent fear
- Increased anxiety, depression

You can help

You will help

Leadership Priorities

Face reality

Absorb fear

Bring hope Have a plan **Get to work**

Focus on Solutions not problems

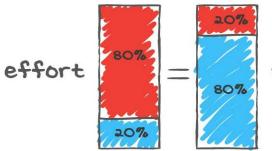
Communicate, Measure, Manage

Best Practices

5 Ps



Pareto Principle



results

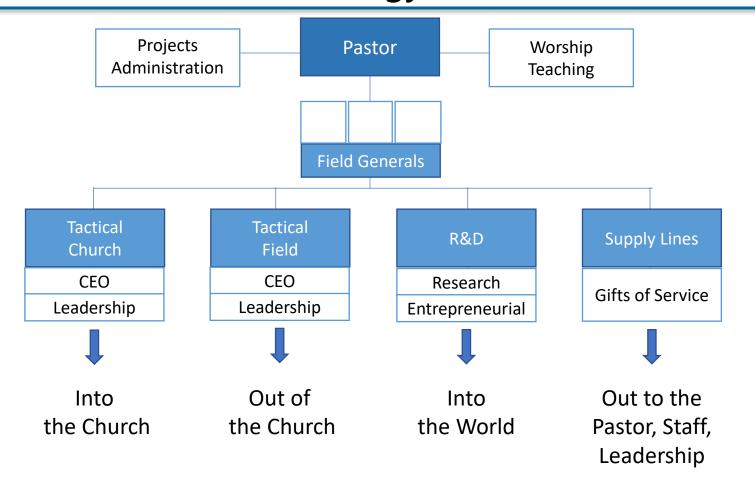
Three Words



The One Thing

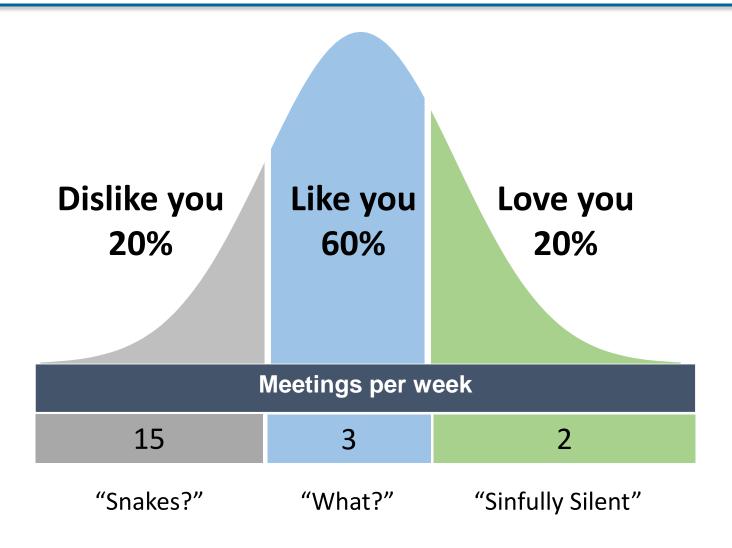


Battle Stations: Model Strategy



Maximize the gifts of the church

Perhaps the greatest proof of God is the unexpected success of His church with us in it



To Shelter or Not to Shelter



King David and his men hid in a cave



Israelites shelter in homes

Danger is passing by

Conducting Layoffs with Grace

Leaders absorb fear and exude hope

- Define reality
- Show a path forward
- Do what you can to prevent
- Have a plan

- Treat as adults with dignity, respect
- Empathy
- References / open door
- Rally the team



What you do today in crisis will affect people now and you and your organization later

There is a time for everything under Heaven



Matthew 7:14 Narrow Path leadership to life

Ecclesiastes 3:5 Time to embrace/ refrain from embracing

"There is nothing better for people than to be happy and to do good as long as they live."

Ecclesiastes 3:12

Why wait?

Matthew 9:36-38 They were helpless and harassed

The harvest is plentiful

Ask the Lord for workers

Matthew 10:38 Take up your cross, follow Me